



GEMSPOT® JEWELLED PUTTERS

January 2012 Newsletter



With another holiday season come and gone, I would like to extend my best wishes for a healthy and happy New Year, some great golf, and a prosperous 2012.

I am blessed to work and spend time with wonderful customers and loyal friends. One of my many blessings is meeting new friends and enriching our relationships through the game of golf.

Gemspot® Golf's journey shines brightly and continues efforts in giving to Prostate and Breast Cancer Foundations. Warm winter hugs and best wishes for many happy rounds to come!



PRODUCT HIGHLIGHT: UST High performance carbon-steel shaft

Why are Gemspot® Putters so technologically advanced? Every Gemspot® Putter comes with a new and exceptional Frequency Filter putter shaft from United Sports Technologies. The carbon fiber shaft amplifies touch, letting you truly feel the impact of the ball.

The Diffuser in the mid-section filters out unwanted vibrations, letting only the actual sensation of the ball impact pass through to your hands. Interlinked Carbon Fiber in the grip section and upper shaft creates a tremendous amount of consistency and provides an incredible responsive feel.

MAKE MORE SHORT PUTTS

Focus on stroking the ball firm and not the outcome. Shorten the backswing for more control. Listen for the ball to hit the cup, don't look up. Practice putting to a tee. The hole will be a larger target. Be relaxed and take a couple of deep breaths just before you putt.

"Satisfaction does not come with achievement, but with effort. Full effort is full victory."

~Mahatma Gandhi



GEM OF THE MONTH: Garnet



Garnets are prized for their rich hues and mystical properties. Garnets occur in many shades of red. Rhodolite garnets are slightly lighter than the deep wine color of a fine Bordeaux found in Almandine Garnets. Rhodolite's have floral hues of rose, violet, and lavender. In earlier times, garnets were exchanged as gifts between friends, to demonstrate affection and to ensure they meet again.

FREE wood presentation box and shipping is included with purchase of any one the January Gemspot® Garnet putters.

